# 2025 Commercial Market Outlook Darren Hulst | Vice President, Commercial Marketing

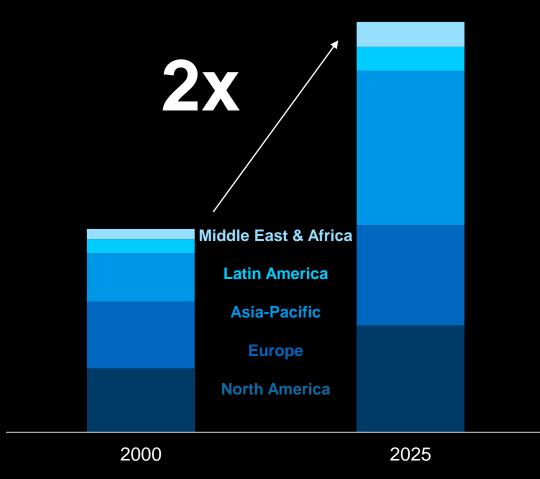
June 15th, 2025

#### A quarter of this century has passed

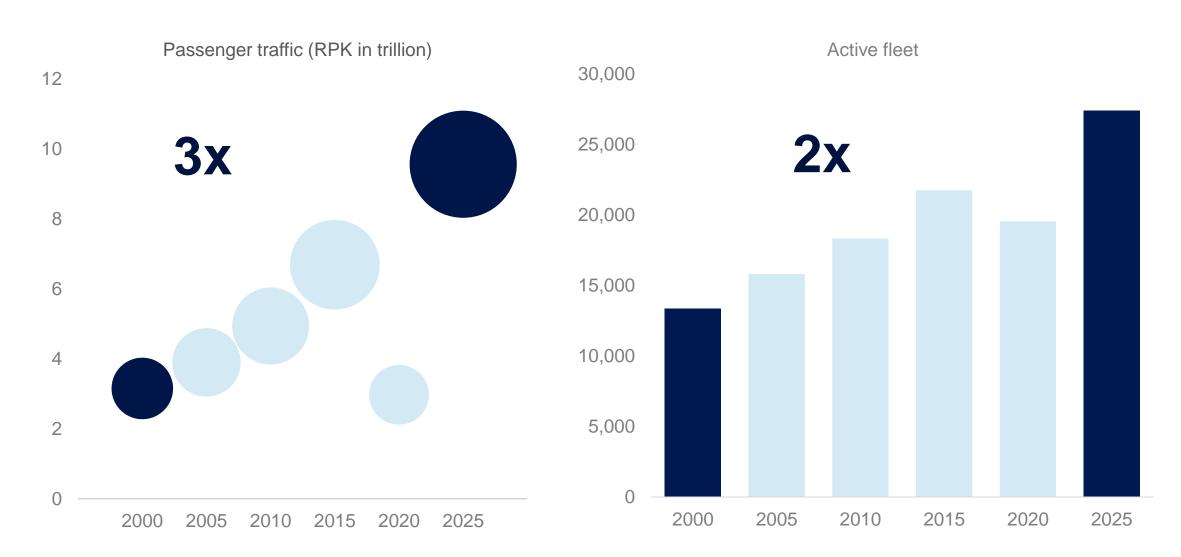


## 2000 to 2025: + 2 billion people 150% trade growth 24% to 41% GDP share of emerging markets More mobile phones than people Source: S&P Global Market Intelligence, IMF WEO, World Bank Woll, data are

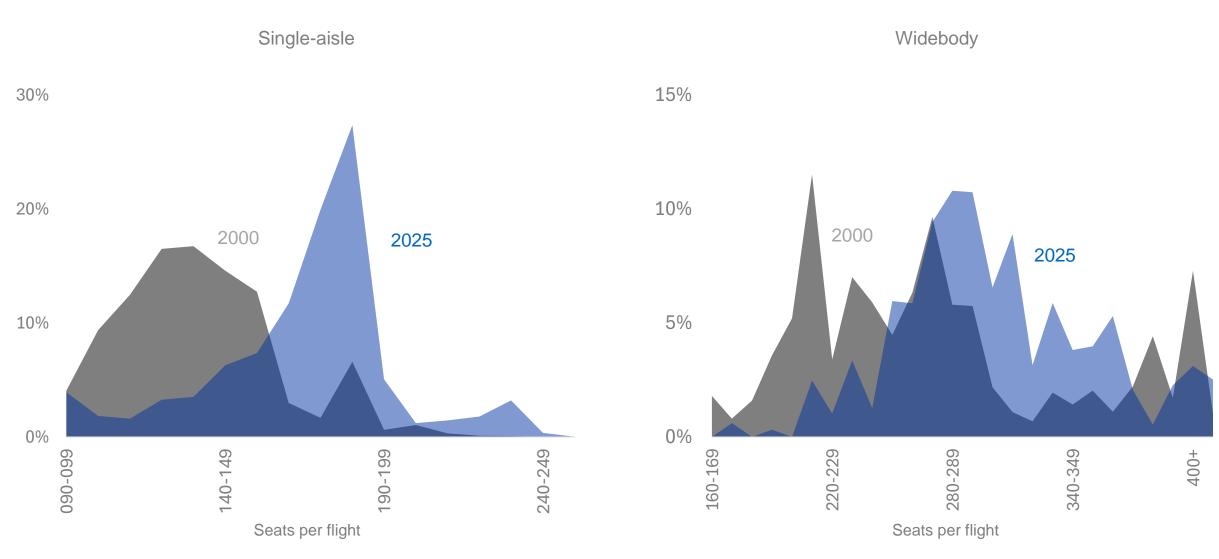
#### **World Economy Doubled**



#### Commercial air traffic has tripled and the fleet has doubled in size



#### Increased versatility: single-aisle efficiency and widebody flexibility

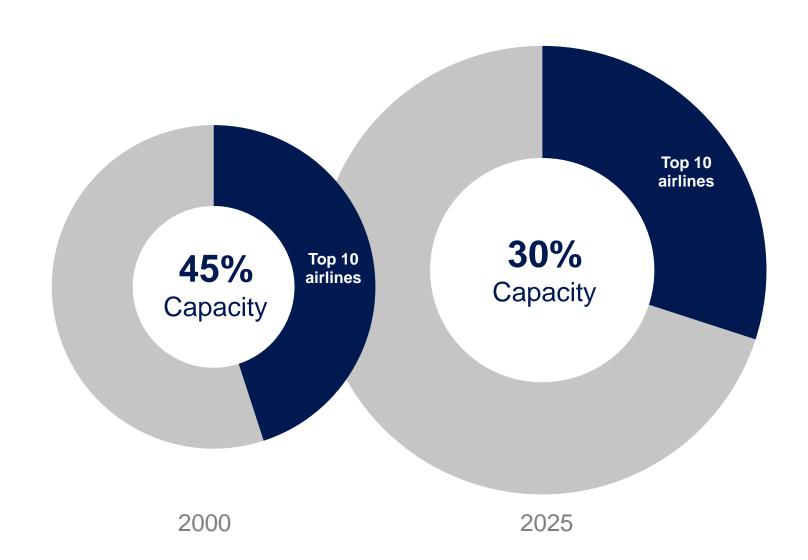


# MERCIAL MARKET OUTLOOK | CURRENT Source: Tourism Economics, WTO trade statistics, S&P Global Market Intelligence, Boeing Analysis Note: travelers are international overnight tourist arrivals; trade is global exports of goods Note: travelers are interna-

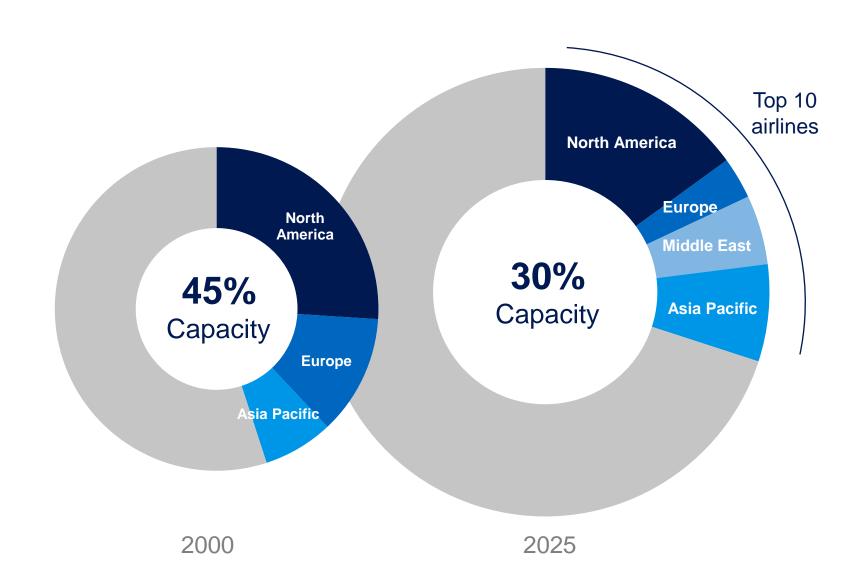
#### **Tourism growth continues**



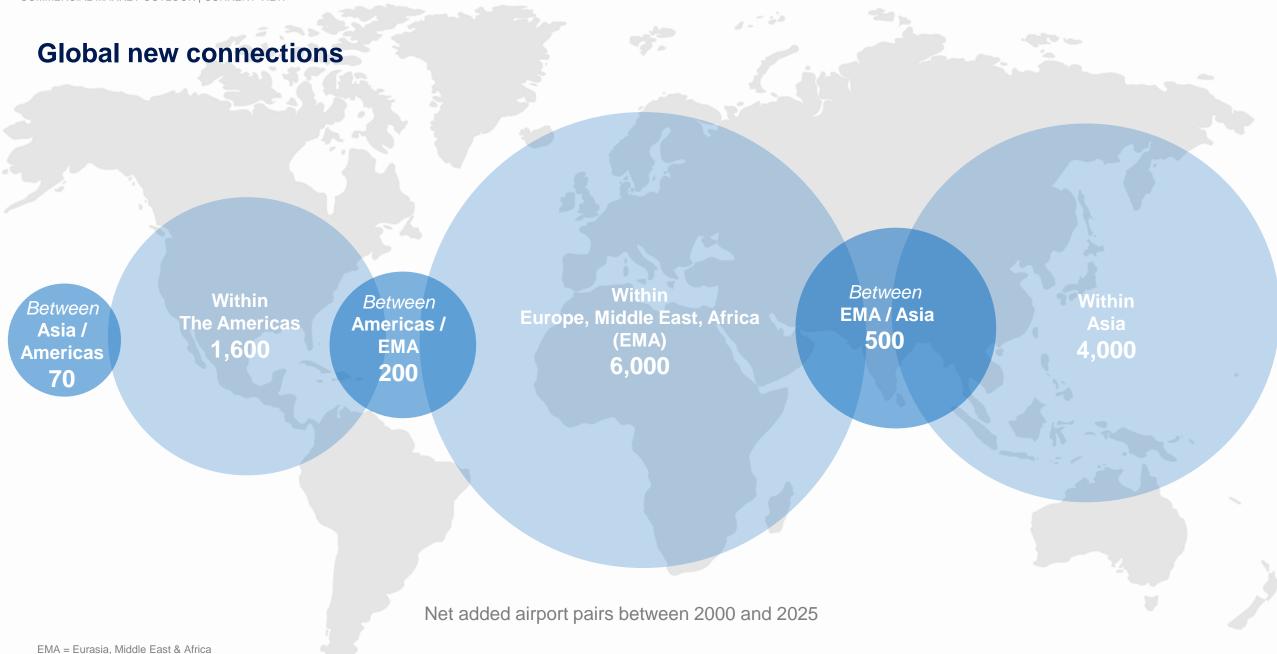
### Commercial aviation is increasingly competitive



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Source: Cirium Dio Mi, OAG



#### **Meeting the market**



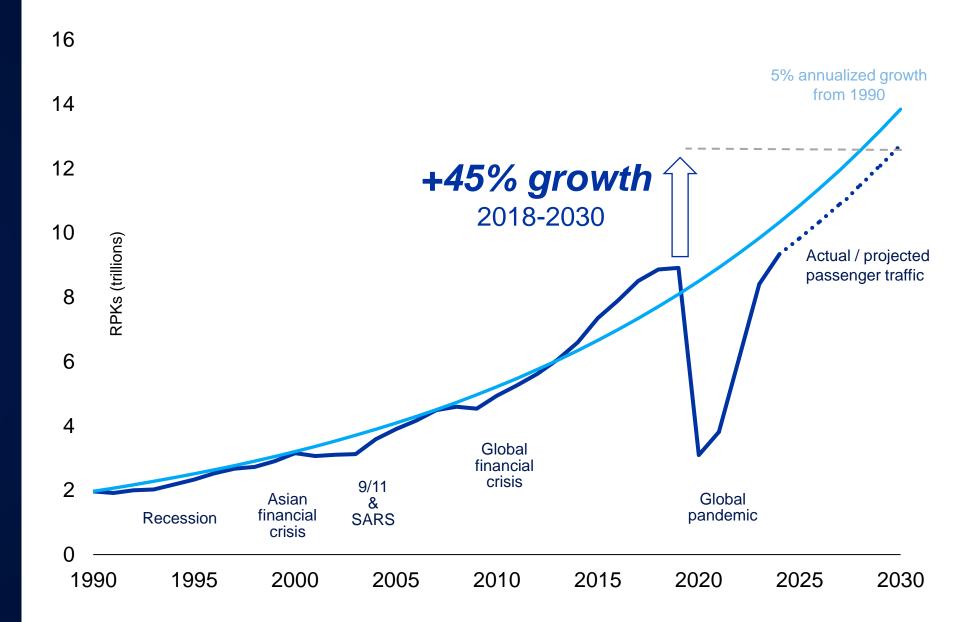
Hardest-working single-aisle fleet





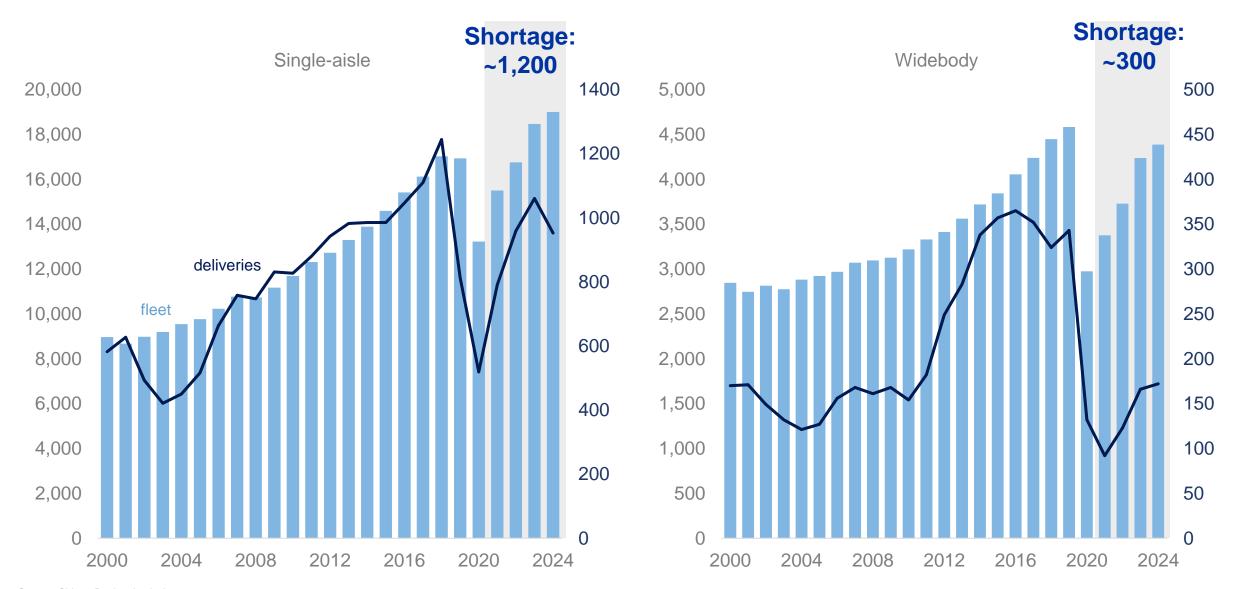
**30 years** of widebody versatility

#### Proven resilience and a *growth* industry



1990-2025 Global GDP growth rate: ~3% Global air traffic growth rate: ~5%

#### Passenger fleet & deliveries: industry shortage of ~1,500 new jets



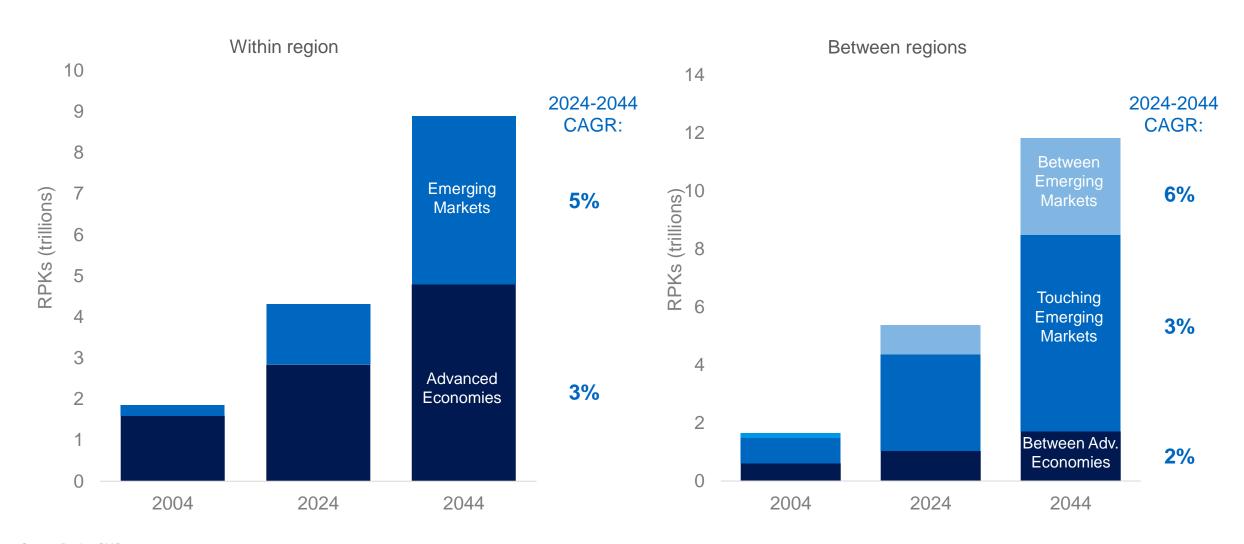


#### **Steady long-term forecast** driven by fundamentals

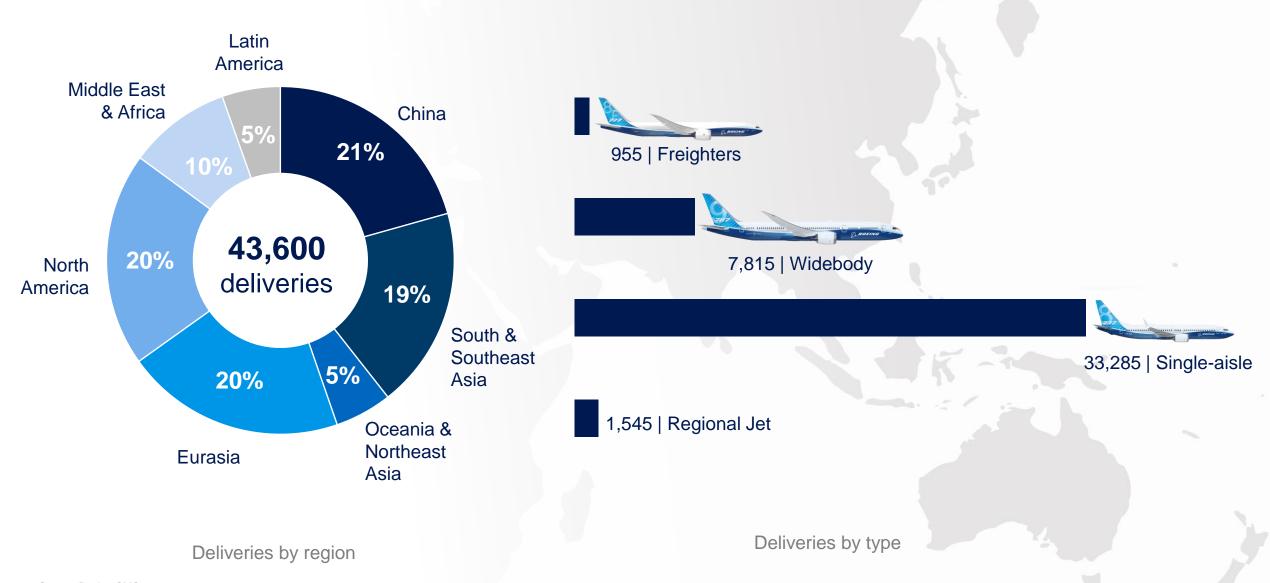
- 2.3% World Economy (GDP)
- 4.2% Passenger Traffic (RPK)
- 3.7% Cargo Traffic (CTK)
- 3.1% Fleet Growth (Jets)



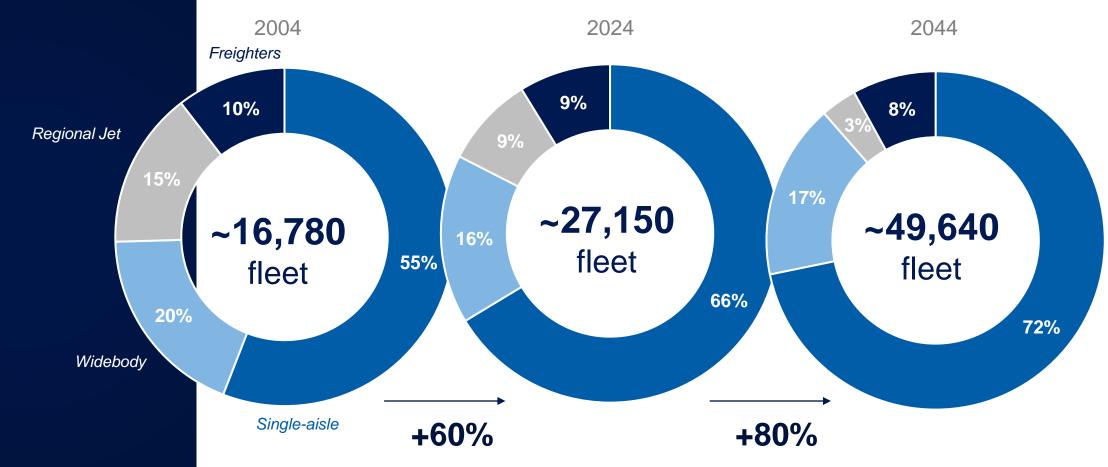
#### **Emerging market traffic growth outpacing global average**



#### Regionally diverse new airplane demand, 75% single-aisle



#### Traffic growth outpaces fleet





#### Airline productivity gains moderating

#### RPK growth

2004-2024

Fleet Size

Utilization

Avg. Seats

Load factors

2025-2044



0% 20% 40% 60% 80% 100%

#### Replacement demand increasing



49,640

27,150

2024 In-

Retained

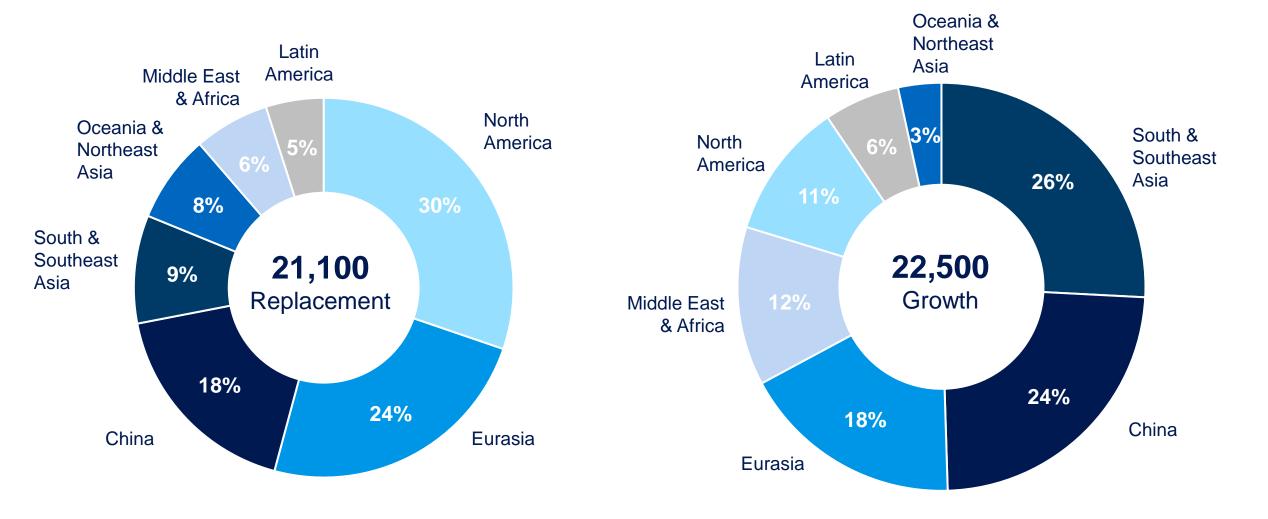
Growth

2044 Fleet

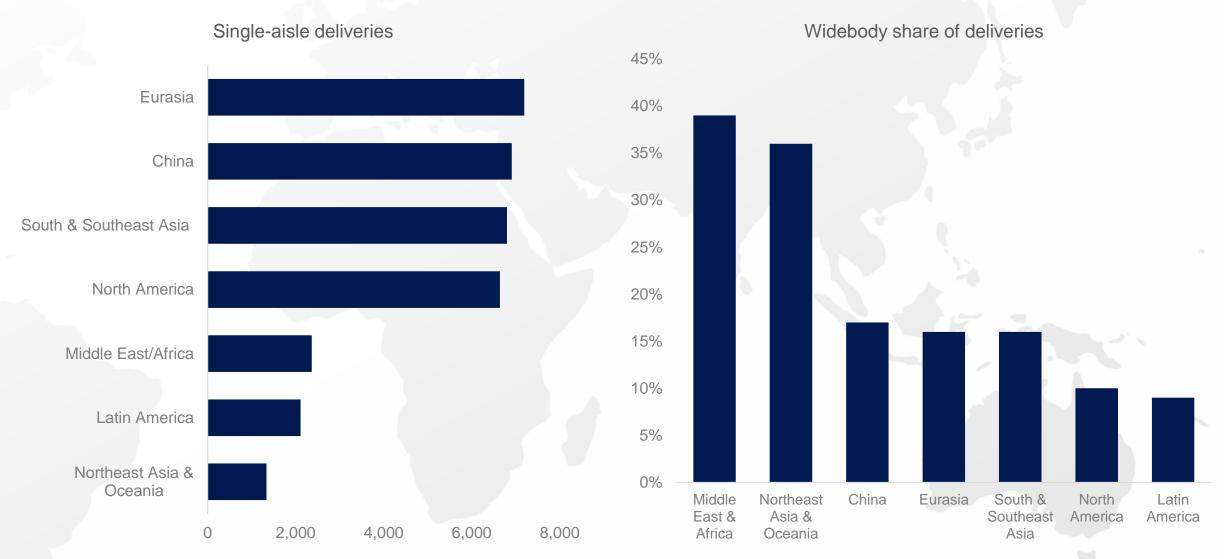
Service Fleet

Replacement

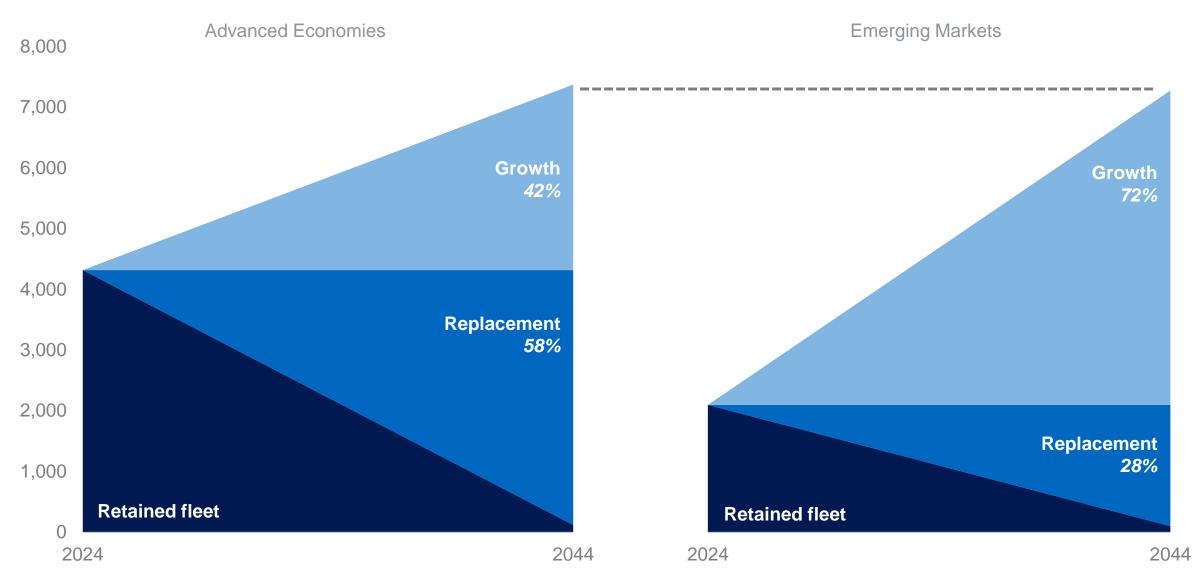
#### Growth and replacement demand vary by region



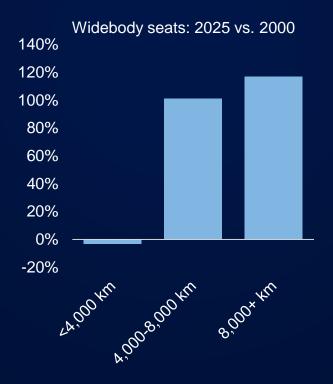
#### Regional needs drive aircraft demand dynamics

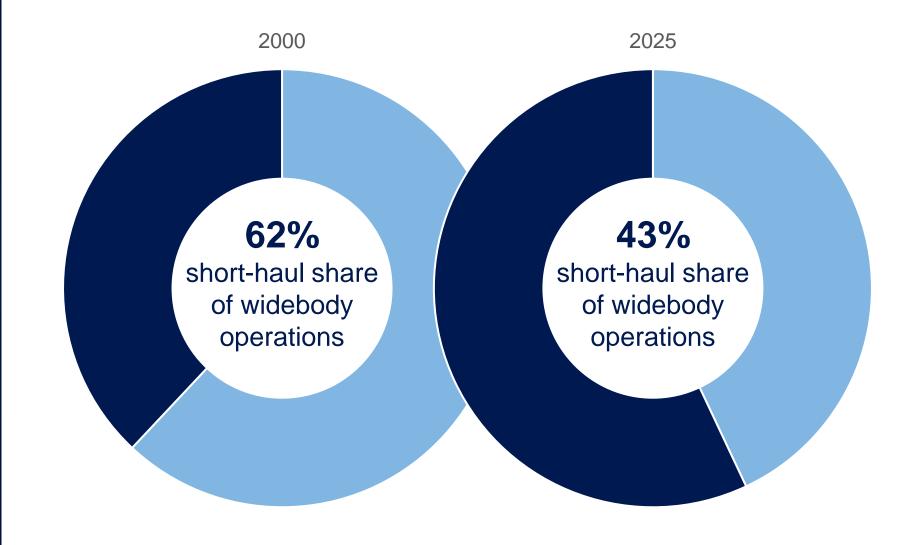


#### Low-cost carrier single-aisle fleet: increasing regional balance

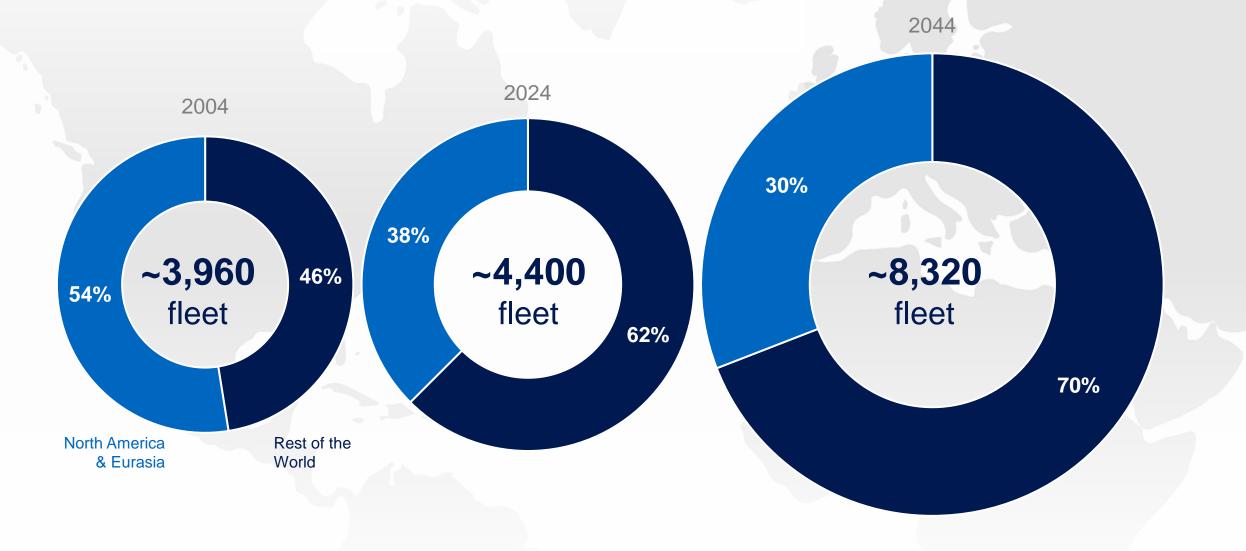


### Aircraft innovation drives network & fleet optimization

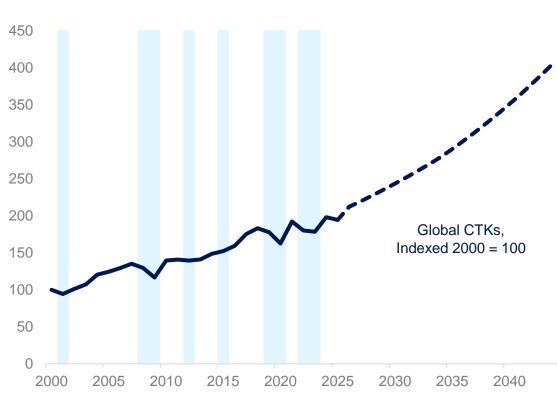


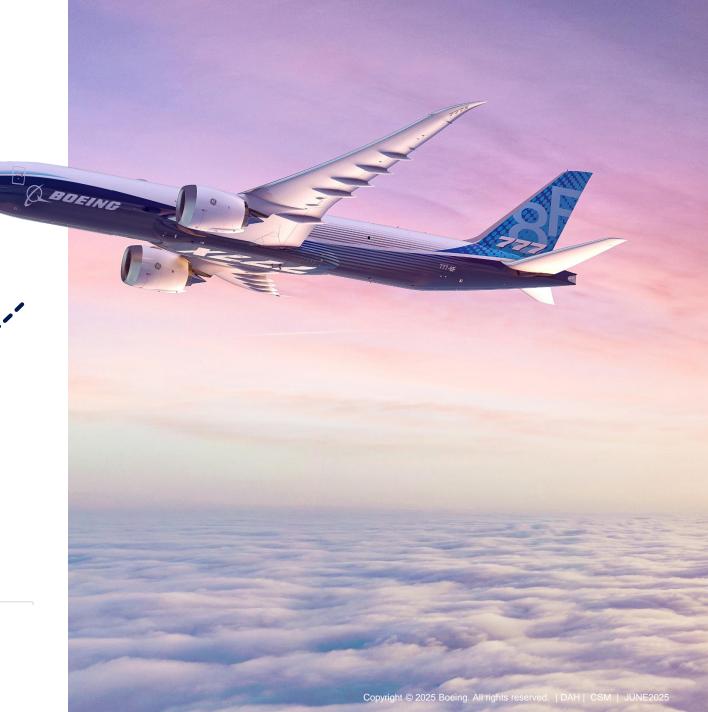


#### **Globalizing passenger widebody fleet**



#### Resilient world air cargo market





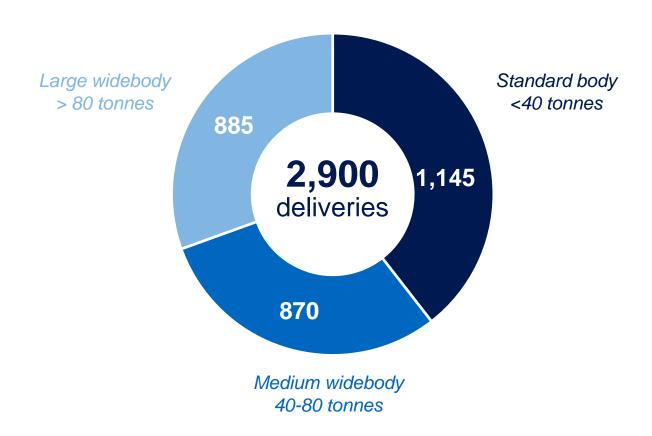
#### Air cargo plays a vital role in the global economy

Supply chain resilience

Specialized cargo

**Expanding** e-commerce

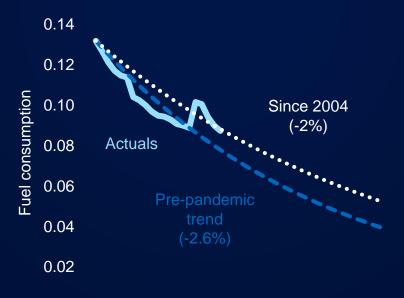
#### Freighter Deliveries 2025-2044



#### **Efficiency trends**

New aircraft: fleet renewal, new technology

**Operations:** improving efficiencies **Removals:** CO2 offsets, technology **Energy:** SAF, alternative energy



\$4 trillion economic impact 87 million jobs supported **4% GDP** global aviation contribution 33% trade value carried (1% volume) Copyright © 2025 Boeing. All rights reserved. | DAH | CSM | JUNE2025

Source: IATA, ATAG Benefits Beyond Borders 2024, Boeing Analysis Fuel consumption: Gallons/revenue tonne kilometer

#### **Meeting the market**

Market is **resilient** traffic tripled in a quarter-century

Aviation is a **growth** industry 43,600 new deliveries through 2044

**Versatile** products for a dynamic market robust Boeing aircraft family demand



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